

Audi FIS Alpine Ski World Cup

**KRANJSKA**

**GORA** 

**65. VITRANC CUP**

**7 – 8 March 2026**



[www.pokal-vitranc.com](http://www.pokal-vitranc.com)

# CONTENT

<b>05</b>	Introduction
<b>07</b>	New developments in 2026
<b>08</b>	Accreditations
<b>08</b>	Reception Centre
<b>08</b>	Media Centre
<b>09</b>	Traffic regime
<b>09</b>	Media rights
<b>10</b>	Accreditation zones scheme
<b>11</b>	Racecourse data
<b>12</b>	Audi FIS Alpine Ski World Cup Programme Kranjska Gora - 65 <sup>th</sup> Vitranc Cup
<b>14</b>	Vitranc Cup #funfacts
<b>16</b>	Top events in Kranjska Gora 2026
<b>18</b>	Contacts for journalists
<b>19</b>	Important phone numbers, contacts and links



## 65<sup>th</sup> Anniversary of the Monument to Slovenian Alpine Skiing

On March 4, 1961, Kranjska Gora was in a festive mood when the first competitors descended the slope from the top of Vitranc to the foot of the hill above the upper reaches of the Sava Dolinka River in an International Ski Federation competition. The Alpine Skiing World Cup caravan, organized by the International Ski Federation (FIS), stopped in Kranjska Gora for the first time six years later, in its inaugural season, in March 1968. This marked an important milestone in the development of alpine skiing in Slovenia, when Kranjska Gora and Slovenian skiing as a whole gained an event that put it on a par with the places that hosted the cream of world alpine skiing. In 65 years, the Alpine Skiing World Cup competition in Kranjska Gora has developed into one of the largest, best-organized, and most-attended sporting events in Slovenia and internationally. In recent years, the racetrack in Podkoren has also earned its place in the Alpine Skiing World Cup for women. It is thanks to the hard-working and persistent skiing enthusiasts, who are united by the local skiing club ASK Kranjska Gora and who have devoted their time and expertise to the World Cup competitions, that Kranjska Gora will host World Cup Alpine Skiing races for at least the next 10 years.

This season, the prestigious competition weekend in Slovenia's winter sports capital, Kranjska Gora, will begin on Friday, 6th March 2026, and continue on Saturday with a giant slalom race, an evening awards ceremony, and the draw of bib numbers for Sunday's slalom. Exceptional athletes and the timing immediately after the Winter Olympics will once again be the reason why the organisers are full of expectations and promise top-class World Cup races in men's alpine skiing.

NAJVEČJI  
*slovenski*  
**Après ski**  
7.3.2026

90'S & 00'S HITS ((deejayTIME))

**BACK IN TIME**

WITH GUESTS

**COLONIA**

FREE ENTRANCE

AKTUAL VESELJAK radio SALOMON

POKAL VITRANC  
FIS ALPINE SKI WORLD CUP  
KRANJSKA GORA

KRANJSKA GORA

ALPSKI SMUČARSKI KLUB  
ASK  
KRANJSKA GORA

I FEEL  
SLOVENIA

Empowering business  
GREEN. CREATIVE. SMART.

# NEW DEVELOPMENTS IN 2026

On the 65<sup>th</sup> anniversary of the Vitranc Cup, we have put visitors at the forefront of the event and tailored it to the mood and experience of everyone who will be part of this venerable anniversary.

On the race track, we upgraded the technical snow preparation system with new production units and made adjustments to the water supply and optical network, which ensures top-quality television signal.

The road between Kranjska Gora and Velika dolina, which runs directly below the hill, has also been refreshed with new asphalt. We want to bring spectators as close as possible to the competitors and the competition itself in all segments: the large grandstand offers the best view of the course and results, visitors in the stands will be able to greet the best skiers up close on their way to the chairlift, and VIP guests will be welcomed this year by a new spacious terrace right next to the final slope, where the decisive hundredths of a second are won.

The 65<sup>th</sup> anniversary edition of the Vitranc Cup will be enriched on Saturday, March 7, by the Alpine Quintet, which will also celebrate its 60<sup>th</sup> anniversary in 2026. The Sunday program in the finish arena will be marked by the energetic rhythms of Vražji muzikanti, who will make sure your feet are tapping. The traditional Biggest Slovenian Après Ski on the Winners' Square will once again try to surpass last year's bombastic atmosphere. From 6 pm onwards, Aktualova Galama, Petkova pumpa and Dean On The Mike will step up the pace until the awarding of trophies to the best from Saturday's giant slalom and the drawing of starting numbers for Sunday's slalom. The highlight of the evening will be provided by Deejay Time Back in Time with musical delicacies from the turn of the millennium and the cult Croatian band Colonia. With all its new features, the Vitranc Cup remains an unforgettable highlight of winter in Slovenia and the wider region.

Saturday 7<sup>th</sup> March  
between the two runs  
**Alpski kvintet**



Sunday 8<sup>th</sup> March  
between the two runs  
**VRAŽJI MUZIKANTI**



# Accreditations

Requests for accreditations are accepted exclusively via the website:

[www.pokal-vitranc.com/mediji/akreditacije/](http://www.pokal-vitranc.com/mediji/akreditacije/) until Wednesday, 4th March 2026, at 23.59.

Please collect your accreditation upon arrival at the Reception Centre.

## Reception Centre

Reception Centre is located in the Congress Centre of the Kompas Hotel in Kranjska Gora.

The head of the Reception Centre is Ms. Anja Kolenc. ([info@pokal-vitranc.com](mailto:info@pokal-vitranc.com))

The Reception Centre is open:

- on Thursday, **5<sup>th</sup> March**, from **15:00 to 20:00**,
- on Friday, **6<sup>th</sup> March**, from **8:00 to 20:00**,
- on Saturday, **7<sup>th</sup> March**, from **7:00 to 20:00**,
- on Sunday, **8<sup>th</sup> March**, from **7:00 to 12:00**.

## Media Centre

The Media Centre is located next to the finishing arena **in Podkoren** to allow for the fastest possible data processing and reporting. Internet access is provided via Wi-Fi throughout the race course and the finish arena. There is also a broadband connection within the Media Centre.

The Head of the Media Centre is Ms. Suzana Žbogar. ([press@pokal-vitranc.com](mailto:press@pokal-vitranc.com))

The Media Centre is open:

- on Saturday, **7<sup>th</sup> March**, from **7:00 to 18:00**,
- on Sunday, **8<sup>th</sup> March**, from **7:00 to 17:00**.



# Traffic regime

Special traffic regime applies in Kranjska Gora and Podkoren during the Vitranc Cup. We have provided parking spaces for all accredited journalists and photographers in the immediate vicinity of the race course.

## Medijske pravice

**The holder of the global media rights for 65<sup>th</sup> Vitranc Cup 2026 is Infront Sports & Media AG.**

International television and radio stations, production companies and online news companies need to obtain a prior approval of Infront Sports&Media AG to issue a press accreditation. Your request for press accreditation will also be sent automatically to Infront Italy.

### Contact:

**Infront Italija S.r.l., Via Deruta 20, 20132 Milano, Italia**

**Phone: + 39.02.77.11.21 Fax: + 39.02.28.900.439**

### Contact person:

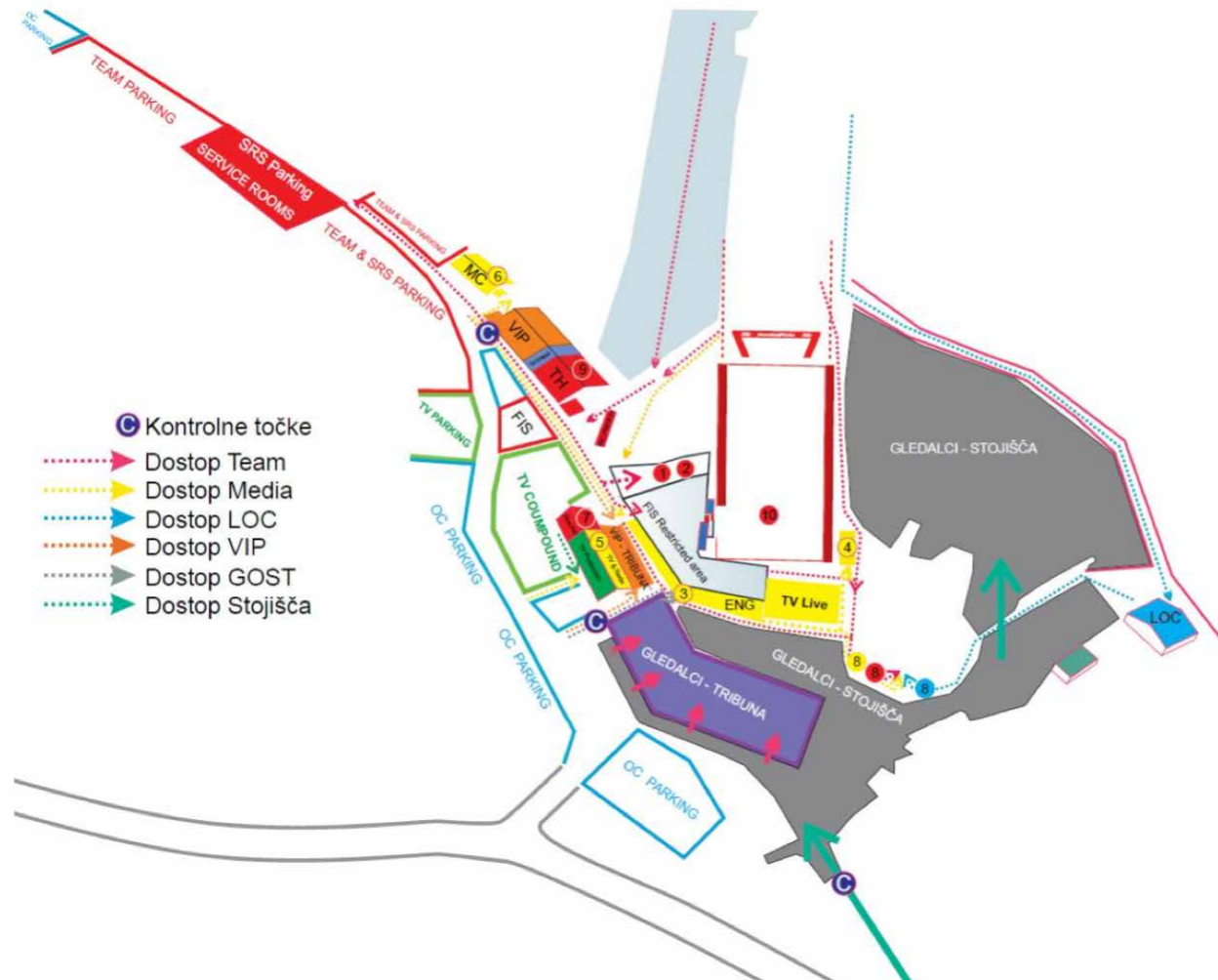
**Federico Margini: [federico.margini@infrontsports.com](mailto:federico.margini@infrontsports.com)**

Without the consent of Infront, the Vitranc Cup OC cannot issue press accreditation to international television and radio stations and online news companies. When requesting accreditation, online media journalists must agree and confirm that they will not record videos during their work at the Vitranc Cup.

Requests for accreditation are also automatically forwarded to RTV Slovenia for approval.

Only after their approval will we be able to issue you the requested accreditation. In case of abuse, the press accreditation will be withdrawn and the rights owner may also instigate claims for damages against journalists breaching the rules.

# Accreditation zones scheme



1	Team Area	Ekipe
2	Industry Area	Gosti
3	Media	Mediji
4	Photo	Fotografi
5	TV/Radio commentators	TV/Radio komentatorji
6	Media Center	Medijsko središče
7	Data & Timing	Časomerilci in obdelava podatkov
8	Lift Access	Dostop do žičnice
9	Team Hospitality	Šotor za ekipe
10	Ceremonies	Podelitve in nastopi
X	Jury / Technical Support Staff	Žirija / Tehnično osebje
BP	Business Partners	Poslovni partnerji

# Racecourse Data



PODATKI - DATA		
Tekmovalna proga Race Course	VSL - GS	SL - SL
Štart // Start	1278 M	1035 M
Cilj // Finish	836 M	836 M
Višinska razlika Vertical Drop	442 M	199 M
Max. naklon Max. Inclination	59%	47%
Min. naklon Min. Inclination	18%	21%
FIS homologacija FIS Homologation	13938/01/21	13939/01/21

# AUDI FIS ALPINE SKI WORLD CUP PROGRAMME

## Friday, 6<sup>th</sup> March 2026

Arrival of teams and registration

17:00 Team Captains' Meeting and bib draw for Saturday's giant slalom (Kompas Hotel)



The programme is temporary, changes to the programme are subject to change without prior notice!

## Saturday, 7<sup>th</sup> March 2026

Podkoren racecourse

**09:30 Giant Slalom – first run**

Between the runs: Alpski kvintet

**12:30 Giant Slalom – second run**

After the race – Prize Giving Ceremony in the Finish Arena

17:00 Team Captains' Meeting (Kompas Hotel)

### Slovenia's largest Après Ski (BACK in TIME)

(Winners' Square, Kranjska Gora)

16:00 Children's show with animation

18:00 Aktualova Galama & Petkova pumpa  
with guests and Meet & Greet

19:00 Bib draw for Sunday's Slalom

**19:30 DeeJay Time Back in Time with  
guests: Colonia**

## Sunday, 8<sup>th</sup> March 2026

Podkoren racecourse

**09:30 Slalom - first run**

Between the runs: Party with Vražjimi muzikanti

**12:30 Slalom - second run**

After the race – Prize Giving Ceremony  
in the Finish Arena



# Vitranc Cup

## #funfacts

- Since 1962, the Vitranc Cup has been held on 4 different ski slopes in Kranjska Gora.
- The previous finish of the racecourse was located next to today's petrol station between Podkoren and Kranjska Gora; a part of the course (clearing) is still visible today.
- 88 World Cup competitions have been carried out within the Vitranc Cup (46 GSL, 41 SL, 1 ladies' SL), 11 European Cup competitions (3 GSL and 8 SL) and 20 FIS competitions at various levels
- Kranjska Gora has carried out 5 replacement World Cup races for men, which have been cancelled in other World Cup locations..



- From 2024, the Vitranc Cup course will also host a women's Alpine Ski World Cup race in January.
- The winners of the Vitranc Cup competitions come from 14 different countries.
- Most Vitranc Cup winners, 22, have so far come from Austria, which also has the most wins in both slalom and giant slalom.
- As many as 51 competitors from 14 different countries have won the Vitranc Cup up to now.
- Most wins were achieved by Ted Ligety (USA) and Henrik Kristoffersen (NOR), namely 6. Ligety achieved all his wins in giant slalom.
- Most ranks among the best first three competitors were achieved by Marcel Hirscher (AUT) and Henrik Kristoffersen (NOR), namely 15.
- The worst winning percentage among the skiers who were placed among the three best skiers and actually took the first place, goes to Marcel Hirscher (AUT) and Henrik Kristoffersen (NOR), who won six times, but was placed among the top three as many as 15 times.
- The longest period between the first and last win was recorded by Ivica Kostelić (CRO), who first won in 2003 and the second time, which was also the last time, in 2013



- Standing on the Vitranc Cup winners' podium were also two brothers: Mario Matt (AUT) won in 2009 and 2011, while his younger brother Michael Matt (AUT) won the slalom in 2017.
- The shortest time difference between the winner and the runner-up was in the giant slalom in 1970, where Mauro Bernardi (ITA) and Hans Enn (AUT) shared the first place.
- The shortest time difference ever recorded in slalom was in 1990, when Jonas Nilsson (SWE) beat Hubert Strolz (AUT) by 0.01 seconds.
- The longest time difference between the first and second ranked was recorded in the 1961 slalom, when Ernst Falsch (AUT) defeated Josef Stiegler (AUT) by 3.10 seconds.
- The longest time difference between the first and second in the giant slalom was 2.50 seconds in the same year - Josef Stiegler (AUT) beat Joseph Behr (GER).
- As many as 15 times was the difference between the first and second ranked higher than 1 second (4 times in slalom and 11 times in giant slalom).

- As many as 14 times, was the difference between the first and the second ranked less than one-tenth of a second (5 times in slalom, and 9 times in giant slalom).
- Most wins on the home snow were achieved by Bojan Križaj (SLO) – 4 in total, 3 in slalom and one in giant slalom.
- Bojan Križaj (SLO) also achieved the most placements on the winners' podium among all Slovenian skiers – 6 times.
- Jure Košir (SLO) was the last Slovenian skier to win the Vitranc Cup on home snow on 6th January 1999.
- The last Slovenian skier to be standing on the podium on 'home snow' was Uroš Pavlovčič on the replacement giant slalom (cancelled race in Aspen), on 20<sup>th</sup> December 2001.
- The tallest skier to win the Vitranc Cup is Ramon Zenhäusern with 200 cm.





**ROOKIES CUP,  
Bike park Kranjska Gora  
22<sup>nd</sup> – 24<sup>th</sup> May 2026**

**RED BULL GONI PONY,  
6<sup>th</sup> June 2026**

Every June, fans of pony bikes and retro clothing head to Slovenia's highest mountain pass, Vršič. It's a competition with style. The serpentine race is a real test for all those who swear by cult bikes without modern accessories and many gears.

**OUTDOOR FESTIVAL  
MOJSTRANA,  
13<sup>th</sup>– 14<sup>th</sup> June 2026**

The Mojstrana Outdoor Festival is an event that brings together all outdoor enthusiasts. Lovers of hiking, climbing, cycling, and other outdoor activities are invited to the mountain village below Triglav – to Mojstrana, where outdoor activities are combined with socializing, good food, and entertainment.

**TOUR OF SLOVENIA  
Royal Stage Kranjska Gora  
20<sup>th</sup> June 2026**

If everyone in France is waiting for the yellow jersey, and in Italy for the pink jersey, in Kranjska Gora we are looking forward to the arrival of the green jersey. In 2026, the world's best cyclists will compete in the Royal Stage of the Tour of Slovenia in Kranjska Gora. We invite all sports enthusiasts to line the route and cheer on their cycling heroes.

**KEKEC'S DAYS  
25<sup>th</sup> – 28<sup>th</sup> June 2026**

At the end of the school year, the holiday fun begins in Kranjska Gora. The hero Kekec makes sure we have fun, play sports, create and enjoy ourselves. A variety of outdoor activities over several days bring smiles to people's faces.

**INTERNATIONAL  
CHILDREN'S AND YOUTH  
FILM FESTIVAL  
4<sup>th</sup> – 5<sup>th</sup> July 2026**

The evening summer backdrop of Lake Jasna invites all film lovers to the International Children's

and Youth Film Festival. Watching a movie outdoors with the family is a summer classic that is not to be missed. Come to Jasna.

**VILLAGE DAY IN RATEČE  
15<sup>th</sup> August 2026**

The village day in Rateče has a long tradition. In addition to the village festivities, there will be stands where local providers will present themselves, and villagers will demonstrate several typical farming tasks characteristic of this beautiful Alpine village.

**KRANJSKOGORSKA  
DESETKA,  
15<sup>th</sup> August 2026**

The traditional »Kranjskogorska desetka« as a traditional event that brings together recreational runners from near and far. They also organize a run adapted for children. Runners run through the beautiful scenery of Kranjska Gora.

**TRIGLAV TRAIL RUN,  
21<sup>st</sup> – 22<sup>nd</sup> August 2026**

Runners and mountain runners traditionally set

off from Mojstrana on the highest running stage in Slovenia. Triglav Trail Run is a running and mountaineering festival.

**JURIŠ NA VRŠIČ,  
29<sup>th</sup> August 2026**

If you are not afraid to cycle 13.5 km with an elevation gain of 801 meters, a maximum gradient of 10.8%, and an average gradient of 7.25%, join the crowd of enthusiastic cyclists on the first Saturday in September. The Vršič climb is not just a race, but also a traditional gathering of friends, families, couples...

**JULIAN ALPS TRAIL RUN,  
18<sup>th</sup>– 20<sup>th</sup> September**

Mountain runners and runners from more than eighty countries around the world will meet in Kranjska Gora in September and enjoy running across the countryside with the most beautiful views of the Julian Alps. Part of the elite UTMB® World Series of trail running, the event will take place between 18th and 20th September 2026, with the finish line in Kranjska Gora.

# Contacts for Journalists at the Vitranc Cup

## Public Relations, Media and Promotions:

Žiga Fišer,  
t: +386 40 233 043,  
e: media@pokal-vitranc.com

## Secretary General:

Srečko Medven,  
e: srecko.medven@pokal-vitranc.com

## Media Centre:

Suzana Žbogar,  
e: press@pokal-vitranc.com

## Accreditations:

Janja Plemelj,  
e: janja.plemelj@pokal-vitranc.com

## Race Office:

Anja Kolenc,  
e: anja.kolenc@pokal-vitranc.com



# Important Telephone Numbers and Contacts

**Police:** 113

**Emergency:** 112

**Telephone Directory Inquiries:** 1188

**Tourist Information Office Kranjska Gora:**  
+386 4 580 94 43, e: info@kranjska-gora.eu

**Kompas Hotel Kranjska Gora:**  
+386 4 599 21 00

**Ramada Resort Kranjska Gora:**  
+386 4 598 41 00

**Alpina Hotel Kranjska Gora:**  
+386 4 599 31 00



**Ramada Hotel & Suites Kranjska Gora:**  
+386 4 598 48 20

**Špik Hotel Kranjska Gora:**  
+386 4 597 71 00

**Police Kranjska Gora:**  
+386 4 592 07 00

**Community Health Centre Kranjska Gora:**  
+386 4 598 46 00

**Hospital Jesenice:**  
+386 4 596 80 00



# Important Links

**Vitranc Cup website:** [www.pokal-vitranc.com](http://www.pokal-vitranc.com)

**Facebook:** [www.facebook.com/VitrancCup](http://www.facebook.com/VitrancCup)

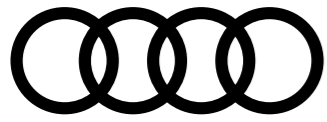
**Twitter:** [twitter.com/VitrancCup](http://twitter.com/VitrancCup)

**Instagram:** [instagram.com/vitranccup](http://instagram.com/vitranccup)

**YouTube:** [www.youtube.com/channel/UCI-6o26aas\\_vX2AXJkFZ1Bg](http://www.youtube.com/channel/UCI-6o26aas_vX2AXJkFZ1Bg)

**Club5+ website:** [www.club5.com/](http://www.club5.com/)





Audi  
FIS Ski World Cup



LONGINES



ALPSKI SMUČARSKI KLUB



KRAJNSKA GORA



**POKAL VITRANC**  
AUDI FIS ALPINE SKI WORLD CUP  
**KRAJNSKA GORA**

# FROM VITRANC TO THE PEAKS: AKTUAL AND VESELJAK CONNECT SLOVENIA

Radio Aktual and Veseljak are once again key media partners of the Vitranc Cup this year and the driving force behind the largest hiking movement in Slovenia.

Kranjska Gora remains a hub for top-level sports, music, and socializing, where Aktual and Veseljak, the first and third most listened to commercial radio stations in Slovenia, are returning with major projects. Their presence at the Vitranc Cup has long gone beyond a classic media partnership, as they create a holistic experience for visitors.

## Winter party of all parties

Saturday evening between the races in Podkoren will once again belong to Slovenia's biggest après-ski party. DeeJay Time Back in Time will provide nostalgic rhythms, celebrating 33 years of activity together with Radio Salomon, and the legendary Colonia will also be among the guests. Last year's event set high standards.

After a day of adrenaline, a crowd of several thousand gathered at Trg zmagovalcev, and the evening was marked by the band Karma and the duo Groove Coverage. Dean on the Mike with Aktualova galama and Nina Cestnik Pavlič with Petkova pumpa set the mood, who will be responsible for the rhythm of the party again this year.



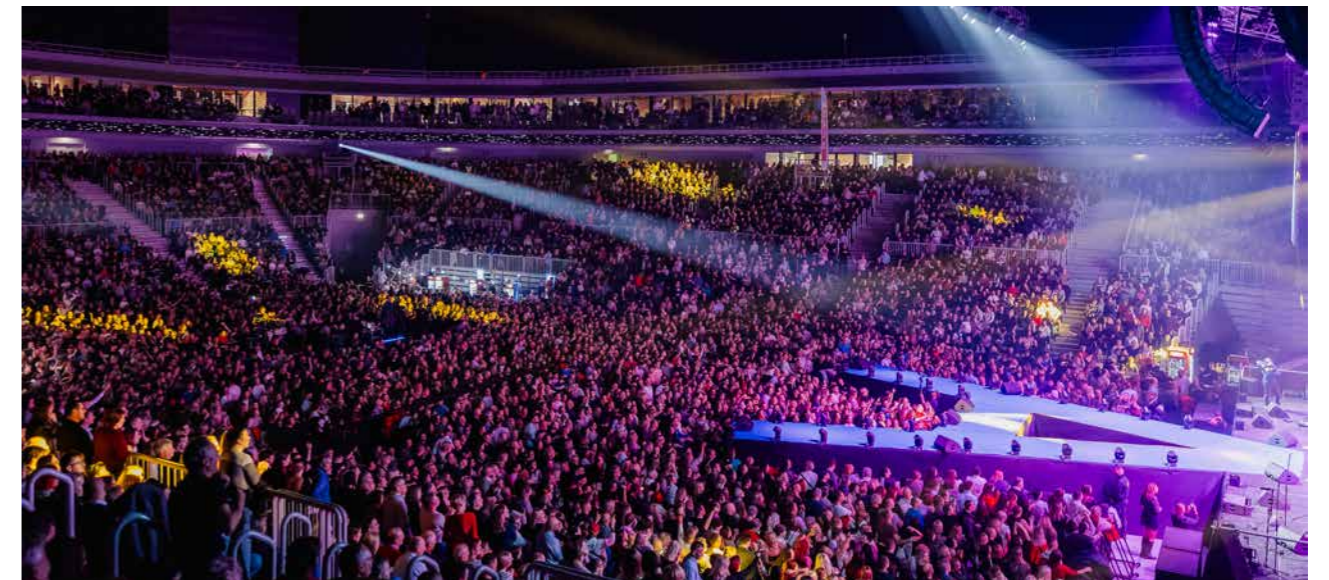
Dean on the Mike will once again raise the temperature at Slovenia's biggest après-ski party with DeeJay Time Back in Time.



Petkova pumpa with Nina Cestnik Pavlič is the recipe for the best party that will be talked about for a long time to come.

## A period of major milestones

Aktual is having a year of major milestones. In December, it celebrated its 18<sup>th</sup> birthday at a sold-out Stožice venue, where 18 musical artists performed, while Veseljak is approaching its venerable 30<sup>th</sup> anniversary this year. Both radio stations, with comprehensive campaigns and events such as Aktual's Galama and Petkova pumpa, bring greater reach and energy to organizers across the country.



In the sold-out Stožice Arena, Aktual celebrated its coming of age this year with a grand spectacle '18 for 18'.

## Mountain pulse throughout Slovenia

After winter, our gaze turns to the mountains. The Laško Gremo v hribe (Let's Go to the Mountains) campaign confirmed its status as the largest hiking movement in Slovenia last season, when the Laško Brewery celebrated its 200<sup>th</sup> anniversary. The partnership with radio Aktual and Veseljak further increased the visibility of events that combined music, sports, and mountaineering, attracting crowds to the mountains. The project maintains a strong sustainable note – reusable glasses were used, and the Laško Bivak za bele vrhove (Laško Bivouac for White Peaks) initiative, with more than 117,000 cans collected and two tons of recycled aluminum, proved how much impact the community has on the environment. Where people and experiences meet, Aktual and Veseljak remain – after the peak of winter, they are already ready for a new season of events that will once again connect Slovenia.



The epic conclusion to last year's Laško Gremo v hribe campaign resonated for a long time.



**65. POKAL VITRANC**  
**AUDI FIS ALPINE SKI WORLD CUP**  
**KRANJSKA GORA**  
**07. – 08. 03. 2026**

**VITRANC CUP OC**

Borovška cesta 99A  
SI-4280 KRANJSKA GORA  
SLOVENIJA

P: +386 (0) 4 588 5300  
F: +386 (0) 4 588 1385  
E: [info@pokal-vitranc.com](mailto:info@pokal-vitranc.com)